Estimate Number

Alt Order#

INVOICE



WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410

Main: (561)694-2525 Billing: (407)389-7661

Mentzer Media Services

600 Fairmont Ave

Towson, MD 21286

Suite 306

Attention: Accounts Payable

Invoice Date Invoice Month Invoice Period Invoice # October 2012 10/01/12 - 10/15/12 954592-1 10/21/12

Station Account Executive Sales Office Sales Region **WPBF** Mica Hansen HRP -Washingto National

<u>Advertiser</u> Product J. NEGRON 4 FL SENAT Negron/R/State Senate

> 954592 06330032 10/09/12 - 10/15/12 Billing Calendar Billing Type Deal#

> > Cash

Order #

Special Handling

Flight Dates

Broadcast

IDB# Advertiser Code | Product Code 1021

Agency Ref Advertiser Ref

www.thewpbfchannel.com

Billing Address:

Send Payment To: **WPBF** PO Box 26885

Lehigh Valley, PA 18002-6885

								Spots/	D-4	T		
Line	Start Date	End Date	e Descri	ption	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
1	10/09/12 Class of Tir	10/11/12 ne - Pre-er	WPBF	News 25 Mornin notice	gs6-7AM	-TWT	:30	- 3	\$275.00	NM		
	Weeks:	Start Date 10/08/12	End Date 10/14/1:		Spots/Week 3	<u>Rate</u> \$275.00	*	1				
	Spots: # Ch			Air Time Descrip	•	Start/End Time	Lenat	n Ad-ID			Rate Ty	уре
			0/09/12		News 25 Mornings	6-7AM) JN101TV-FL			\$275.00	NM
			0/10/12		News 25 Mornings	6-7AM	:3) JN101TV-FL			\$275.00 I	NM
	2 WF	PBF Th 1	0/11/12	6:21 AM WPBF	News 25 Mornings	6-7AM	:3) JN101TV-FL			\$275.00	NM
2	2 10/09/12 Class of Tir	10/12/12 ne - Pre-er	Good	Morning America	7-9AM	-TWTF	:30	4	\$275.00	NM		
	Weeks:	Start Date 10/08/12		te MTWTFSS	Spots/Week 4	Rate \$275.00						
	Spots: # Ch	Day A	<u> Air Date</u>	Air Time Descrip	otion	Start/End Time	Lengt	n Ad-ID			Rate Ty	ype
	2 WF	PBF Tu 1	0/09/12	8:56 AM Good N	Morning America	7-9AM	:3	0 JN101 TV -FL	•		\$275.00	NM
	3 WF	PBFW 1	0/10/12	8:47 AM Good M	Morning America	7-9 AM	:3	0 JN101TV-FL	-		\$275.00	NM
	4 WF	PBF Th 1	0/11/12	8:30 AM Good M	Morning America	7-9AM	:3) JN101TV-FL	•		\$275.00	NM
	1 WF	PBFF 1	0/12/12	8:41 AM Good N	Morning America	7-9AM	:3) JN101TV-FL	-		\$275.00	NM
3	3 10/09/12 Class of Tir	10/12/12 ne - Fixed	WPBF Non Pre-en	News 25 @ Noonptible	on 12pm-1230pm	-TWTF	:30	4	\$350.00	NM		
	Weeks:	Start Date 10/08/12	End Date 10/14/1		Spots/Week 4	<u>Rate</u> \$350.00						
	Spots: # Ch	Day A	Air Date	Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Ty	
	4 WF	PBF Tu 1	0/09/12	12:28 PM WPBF	News 25 @ Noon	12pm-1230pm	:3	0 JN101TV-Fi	-			NM
	. 3 W	PBFW 1	0/10/12	12:26 PM WPBF	News 25 @ Noon	12pm-1230pm		0 JN101TV-FI			*	NM
	1 WF	PBF Th 1	0/11/12	12:14 PM WPBF	News 25 @ Noon	12pm-1230pm	:3	0 JN101TV-FI	-		*******	NM
	2 WF	PBFF 1	0/12/12	12:25 PM WPBF	News 25 @ Noon	12pm-1230pm	:3	0 JN101TV-FI	-		\$350.00	NM
4	10/09/12 Class of Tir	10/12/12 ne - Pre-ei		pm News notice	5-6pm	-TWTF	:30	4	\$450.00	NM		
	Weeks:	Start Date 10/08/12	End Da 10/14/1		Spots/Week 4	<u>Rate</u> \$450.00						
	Spots: # Ch	Day A	Air Date	Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Ty	ype
	_ 3 WF	PBF Tu 1	0/09/12	5:10 PM M-F 5p	m News	5-6pm	:3	0 JN101TV-FI	• " <u> </u>		\$450.00	MM
	1 WF	PBFW 1	0/10/12	5:08 PM M-F 5p	m News	5-6pm	:3	0 JN101TV-FI	-		\$450.00	MM
	2 WF	PBF Th 1	0/11/12	5:56 PM M-F 5p	m News	5-6pm) JN101TV-FI			\$450.00	NM
	4 WF	PBFF 1	0/12/12	5:53 PM M-F 5p	m News	5-6pm	:3) JN101TV-FI	-		\$450.00	NM

INVOICE



Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
954592-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Negron/R/State Senate	J. NEGRON 4 FL SENAT	

inc	ewpbfchannel.	End Date	Descri	intion	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
	10/09/12	10/12/12		News 25 @ 6:0		-TWTF	:30	3	\$525.00	NM	
	Class of Tin	ne - Pre-em	ptible with	notice					4020.00		
'	Weeks:	Start Date 10/08/12	End Dat 10/14/12		Spots/Week 3	<u>Rate</u> \$525.00					
;	Spots: # Ch			Air Time Descr	ription	Start/End Time	Lengt	Ad-ID			Rate Type
	1 WF	BF Tu 1	0/09/12	6:10 PM WPB	F News 25 @ 6:00PM	6-6:30PM) JN101TV-FL			\$525.00 NN
	3 WF	BFW 1	0/10/12		F News 25 @ 6:00PM	6-6:30PM) JN101TV-FL			\$525.00 NN
	2 WF	BFF 1	0/12/12	6:24 PM WPB	F News 25 @ 6:00PM	6-6:30PM	:3) JN101TV-FL			\$525.00 NN
	10/09/12 Class of Tin		ptible with	notice	25 @11-11:35PM	-TW-F-S	:30	4	\$500.00	NM	
,	Weeks:	Start Date 10/08/12	End Dat 10/14/12		Spots/Week 4	<u>Rate</u> \$500.00					
	Spots: # Ch			Air Time Descr	ription	Start/End Time	Lengt	Ad-ID			Rate Type
	1 WF	BF Tu 1	0/09/12	11:30 PM M-SU	N WPBF News 25 @ 1	1PM 11-11:35PM	:3) JN101TV-FL			\$500.00 NM
					N WPBF News 25 @ 1) JN101TV-FL			\$500.00 NM
	3 WF				N WPBF News 25 @ 1) JN101TV-FL			\$500.00 NM
	4 WF	PBF Su 1	0/14/12	11:29 PM M-SU	N WPBF News 25 @ 1	11PM11-11:35PM	:3) JN101TV-FL			\$500.00 NI
9	10/14/12 Class of Tin	10/14/12 ne - Pre-en			Sun 7-8am	1	:30	1	\$325.00	NM	53
,	Weeks:	Start Date 10/08/12	End Dat 10/14/1		Spots/Week	<u>Rate</u> \$325.00					
	Spots: # Ch			Air Time Descr	ription	Start/End Time	Lenat	h Ad-ID			Rate Typ
	. –		0/14/12		Sunday 7-8am	Sun 7-8am		0 JN101TV-FL			\$325.00 N
10	10/14/12	10/14/12	Chris I	Matthews	Sun 10-10:30AM	1	:30	1	\$450.00	NM	7
	Class of Tir				Out 10 10.007 un				V 100.00		
1	Weeks:	Start Date 10/08/12	End Dat 10/14/1		Spots/Week 1	<u>Rate</u> \$450.00					
	Spots: # Ch			Air Time Desci		Start/End Time	Lengt	h Ad-ID		- 59	Rate Typ
	. –	PBF Su 1		10:20 AM Chris		Sun 10-10:30AN	<i>I</i> :3	0 JN101TV-FL			\$450.00 NI
11	10/14/12 Class of Tir	10/14/12 ne - Fixed I		30pm News nptible	630-7pm	1	:30	1	\$800.00	NM	
	Weeks:	Start Date			Spots/Week	Rate					
	Spots: # Ch	10/08/12 Day A	10/14/1: ir Date	Air Time Desci	ription	\$800.00 Start/End Time	Lengt	h Ad-ID			Rate Typ
	. –		0/14/12	6:43 PM Sun 6		630-7pm		<u>n 740-10</u> () JN101TV-FL			\$800.00 N
40			WDDE			'				N10.4	
12	10/15/12 Class of Tir	10/15/12 ne - Pre-en		F News 25 Morn notice	ingso-/AIVI	1	:30	1	\$275.00	NM	
	Weeks:	Start Date			Spots/Week	Rate		lkg II			
	04 # 01-	10/15/12	10/21/1:	_	1	\$275.00	1	. A.I.ID			D.4. T.
	Spots: # Ch		<u>ir Date</u> 0/15/12	Air Time Descri	ription F News 25 Mornings	Start/End Time 6-7AM		<u>h Ad-ID</u> O JN101TV-FL			Rate Typ \$275.00 N
											φ273.00 N
_		10/15/12		Morning Americ	a 7-9AM	1	:30	1 	\$275.00	NM	
	10/15/12 Class of Tir				04-541	D-4					
		ne - Pre-en Start Date 10/15/12		te MTWTFSS	Spots/Week 1	<u>Rate</u> \$275.00					
,	Class of Tir Weeks: Spots: # Ch	Start Date 10/15/12 Day A	End Dat 10/21/12 ir Date	te MTWTFSS 2 1 Air Time Descr	1 ription	\$275.00 Start/End Time		h Ad-ID			Rate Typ
,	Class of Tir Weeks: Spots: # Ch	Start Date 10/15/12 Day A	End Dat 10/21/1	te MTWTFSS 2 1 Air Time Descr	1	\$275.00		h <u>Ad-ID</u> O JN101TV-FL			<u>Rate</u> <u>Typ</u> \$275.00 Ni
	Class of Tir Weeks: Spots: # Ch	Start Date 10/15/12 Day A PBF M 10/15/12	End Date 10/21/12 ir Date 0/15/12	te MTWTFSS 2 1 Air Time Descr 7:55 AM Good	1 ription	\$275.00 Start/End Time			\$175.00	NM	
14	Class of Tir Weeks: Spots: # Ch 1 WF	Start Date 10/15/12 Day A PBF M 10/15/12	End Date 10/21/12 ir Date 0/15/12 WPBF nptible with	te MTWTFSS 2 1 Air Time Descr 7:55 AM Good F News 25 @ No notice te MTWTFSS	1 ription Morning America	\$275.00 Start/End Time 7-9AM	:3	0 JN101TV-FL		NM	

INVOICE



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
954592-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Negron/R/State Senate	J. NEGRON 4 FL SENAT	

ww.t	newpbfchannel.	com								
				OL 4/E - 4 E	12.2	ı . II <i>u</i>	Spots/	Data		
	Start Date		Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
14	10/15/12 Class of Tir	10/15/12 ne - Pre-em	WPBF News 25 @ Notible with notice	loon 12pm-1230pm	1	:30	1	\$175.00	NM	
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
	1 WF	PBF M 10. Credited		BF News 25 @ Noon	12pm-1230pm	:0	0			\$175.00 NM
15	10/15/12	10/15/12	M-F 5pm News	5-6pm	1	:30	1	\$450.00	NM	
- 13			ptible with notice	5-opm		.30	ı,	φ450.00	IAIAI	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS		<u>Rate</u> \$450.00					
	Spots: # Ch				Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBFM 10	/15/12 5:22 PM M-F	5pm News	5-6pm	:3	0 JN101TV-FL			\$450.00 NM
16	_10/15/12	10/15/12	WPBF News 25 @ 6	5:00PI6-6:30PM	1	:30	1	\$525.00	NM	
CHE	Class of I in Weeks:	ne - Pre-em Start Date	ptible with notice End Date MTWTFSS	Spots/Week	Rate					
	TTOCKO.	10/15/12	10/21/12 1		\$525.00					
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
-	1 VVI	PBF M 10	/15/12 6:22 PM WP	BF News 25 @ 6:00PM	6-6:30PM	:3	O JN101TV-FL			\$525.00 NM
17	10/15/12 Class of Tir	10/15/12 ne - Fixed N	Nightline on Pre-emptible	11:35-12:05AM	1	:30	1	\$700.00	NM	
	Weeks:	Start Date		Spots/Week	Rate					
	C4-, # Ch	10/15/12	10/21/12 1	•	\$700.00		- A-1-15			
	Spots: # Ch 1 WF		<u>Date</u> <u>Air Time</u> <u>Des</u> /15/12 12:02 AM Nigh		Start/End Time 11:35-12:05AM		<u>h Ad-ID</u> O JN101TV-FL			<u>Rate Type</u> \$700.00 NM
- 10	10/15/12	10/15/12	M-SUN WPBF News		1		11		112.4	\$7.00.00 THI
. 10			ptible with notice	5 25 ([1-11.35PW	1	:30		\$500.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS		<u>Rate</u> \$500.00					
	Spots: # Ch			•	Start/End Time	Lenat	h Ad-ID			Rate Type
	1 WF	PBFM 10	/15/12 11:26 PM M-S	UN WPBF News 25 @ 1	1PM11-11:35PM		0 JN101TV-FL			\$500.00 NM
19	10/09/12	10/11/12	Nightline	11:35-12:05AM	-TWT	:30	3	\$700.00	NM	
	Class of Tir Weeks:		on Pre-emptible End Date MTWTFSS	Spots/Week	Rate		0.13.			
	vvccks.	10/08/12	10/14/12 -TWT		\$700.00					
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
		PBF Tu 10			11:35-12:05AM		0 JN101TV-FL			\$700.00 NM
			/10/12		11:35-12:05AM 11:35-12:05AM		0 JN101TV-FL 0 JN101TV-FL			\$700.00 NM
										\$700.00 NM
20	10/15/12 Class of Tir	10/15/12 ne - Pre-em _l	WPBF News 25 Mor otible with notice	nings6-7AM	M	:30	1	\$275.00	NM	
	Weeks:	Start Date			Rate				,	
	Spots: # Ch	10/15/12 Day Air	10/21/12 M Date Air Time Des		\$275.00 Start/End_Time	Longt	h Ad-ID			Dete Tune
		PBFM 10		BF News 25 Mornings	6-7AM		<u>11 74-10</u> 0 JN101TV-FL			<u>Rate Type</u> \$275.00 NM
21	10/15/12	10/15/12	M-F 5pm News	5-6pm	M	:30	1	\$450.00	NM	
77			otible with notice	Crot-M/1	D-1-			<u> </u>		
	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12 M		<u>Rate</u> \$450.00					
	Spots: # Ch				Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBF M 10	/15/12 5:54 PM M-F	5pm News	5-6pm	:3	O JN101TV-FL			\$450.00 NM
22	10/15/12 Class of Tin	10/15/12 ne - Fixed N	Nightline on Pre-emptible	11:35-12:05AM	M	:30	1	\$700.00	NM	
	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate		2			
		10/15/12	10/21/12 M	1	\$700.00					

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

China Martin Con St. Con	Dispute		
Invoice #	Invoice Date	Invoice Month	Invoice Period
954592-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Negron/R/State Senate	J. NEGRON 4 FL SENAT	

www.thewpbfchannel.com

Line Start Date End Date Description Start/End Time	MTWTFSS	Spots/ Length Week	Rate	Туре	
22 10/15/12 10/15/12 Nightline 11:35-12:05AM Class of Time - Fixed Non Pre-emptible	M	:30 1	\$700.00	NM	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WPBF M 10/15/12 11:53 PM Nightline	11:35-12:05AM	:30 JN101TV-FL			\$700.00 NM
	Total Spots	37			5
			Gross Total		\$16,525.00
Payment Terms 30 Days		Agency (Commission		\$2,478.75
H H		Net A	Mount Due		\$14,046.25